Outdoor Recreation Energizes Florida's Economy



Florida's natural areas are an example of ecosystems that provide benefits to people. Every year, natural areas around the state draw millions of residents and visitors for fishing, boating, beach activities, swimming, snorkeling, and other experiences.

In 2017, outdoor recreation in Florida's natural areas generated

- \$145 billion in total economic impact
- \$10 billion in tax revenues

• 1.2 million jobs supported

Saltwater Recreational Fishing



Freshwater Recreational Fishing



In 2017,

- **4.1 million** anglers spent \$6.6 billion while fishing in Florida
- \$11.5 billion in total economic impact
- 106,296 jobs supported

In 2011,

- 1.2 million anglers spent \$1 billion while fishing in Florida
- \$1.7 billion in total economic impact
- 14,040 jobs supported

Recreational Boating



In 2018,

- **925,141** registered boats in Florida
- \$23.3 billion in total economic impact
- **92,211** jobs supported
- 6,091 businesses supported
- \$3.2 billion

 annual retail sales of new
 boats, engines and
 marine accessories

Protecting and restoring Florida's water resources can translate into economic opportunity for local communities.





Sources: Florida Department of Environmental Protection: Economic Impact of Outdoor Recreation Activities in Florida, https://tinyurl.com/FDEPECO

American Sportfishing Association: Economic Impacts of Recreational Fishing-Florida, https://tinyurl.com/ASAFishing Florida Fish and Wildlife Conservation Commission, https://myfwc.com/conservation/value

National Marine Manufacturers Association: Economic Impact Infographics, https://tinyurl.com/NMMAEI