

# Florida Museum of Natural History 100th Anniversary Gala • April 22, 2017

Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

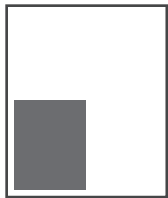
Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Ad requests, text and final artwork must be received by March 31, 2017.**

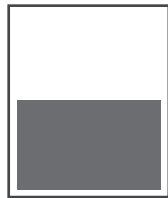
## Ad Size (please make your selection)

¼ page \$250



2.25 x 3.5"

½ page \$500



4.875 x 3.5"

Full page \$1,000



4.875 x 7.75"

Inside back page \$2,500



5.375 x 8.25" (Bleeds)

**Will you provide print-ready artwork, a logo or text?**  Artwork  Logo  Text

### Print-ready artwork:

Format: High Resolution PDF or TIF

Minimum Resolution: 300 dpi

Color: CMYK

Please flatten pixel-based images

### Logo file:

Format: EPS (preferred)

or high resolution TIF

### Word count limits:

¼ page: <60 words

½ page: <120 words

Full page: <250 words

Text for Ad: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



Return completed form, payment and artwork/text to Kara Schwartz,  
P.O. Box 112710, Gainesville, FL 32611 or [kschwartz@flmnh.ufl.edu](mailto:kschwartz@flmnh.ufl.edu).

Please make checks payable to UF Foundation or call 352-273-2047 to pay by credit card.